

## Info Pack

### „ Be professional in Audio-Visual”

KA1 – YE, **02 June – 09 June 2018 (01 – 10 June 2018, arrival-departure)** , Milcoveni, Caras-Severin County, Romania

Project number: **2017-3-RO01- KA105-047070**



Please read all the information in this Info Pack carefully, here you will find useful information (what is the project about, aims and objectives, period of the project, topic, how to reach us etc.)



## About the project...

The idea of the project came from the demands of the young volunteers in the organization, and the findings of our team in the field. The young people have asked to implement this project because they say "it is obvious, the promotion of negative aspects about the Roma in the press".

Discrimination is a normality and reporters' discourse on Roma is discriminatory. The young people with whom we work feel like a burden this bad labeling in the press, which infuses the population, causing racist attitudes. With the desire to create an improvement, a change of mentality, they wanted to initiate this project as a response to their experience in previous years.

Given the organization's experience in media projects, we also felt that this demand and need also need to be met in such a project. **(1)**

Such an approach has made us feel that it is precisely the desire to bring about a change in the perception of the majority over the Roma minority. In this project, through a joint effort of a mixed team of young Roma and non-Roma, we wanted to present an example of collaboration - communication, non-discrimination and, at the same time, social inclusion of ethnic Roma. Now we want to do more than what we have done so far, we have learned from young people and from other countries' experiences about audio-visual, so that through broadcasts, messages, media activities, we can produce a reduction of racist attitudes on the part of the non-Roma and to generate the acceptance of the different, especially the Roma. We want this project to help young people discover new skills, improve communication, communicate their own feelings and others in the form of visual messages, discover the benefits of participating in Erasmus plus projects and want to show the other participants in other countries the local realities of Romania, and in every message made to convey an idea of change, tolerance and acceptance. **(2)**

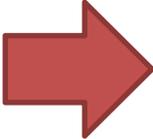
The AIM of this project is to capacitate 60 young people with skills and competencies in the field of promotion campaigns.



Objectives of the project...



developing the audio-visual abilities of 60 young people from 6 European countries during the project.

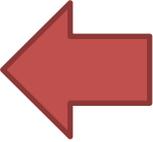


to teach the 60 young people to learn how to create TV, radio and short TV shows during the project.

to increase the self-esteem of the 60 young people during the project.



to promote tolerance, understanding and acceptance in the 6 local communities where young people come from during the project.



to increase the knowledge and understanding of the 60 young people related to the realities the Roma face during this project.



### Participants...

For this youth exchange we have planned to take for 8 days, between **02 - 09.06.2018**, we will have 10 participants plus 2 group leaders from each country. Participants are young people aged 18-25 years old. This project will take into account gender equality, we will have an equal number of men and women, more so, gender balance will be considered in each activity to ensure fairness and a smooth running of the activities. To respect this, we will ask each partner to take care in the selection process to form an equal group of boys and girls and if this is not possible, at the final selection we will do next, we will be careful to agree with the other leaders to have a group of boys and girls.

The coordinating NGO for this project is, PRO ROMA.

Website:  
[www.asociatiaproroma.ro](http://www.asociatiaproroma.ro)

Partner NGO's for this project...

1. ASOCIACION JUVENIL INTERCAMBIA (Spain) - [www.europaerestu.eu](http://www.europaerestu.eu)
2. FUTURO DIGITALE (Italy) - [www.futurodigitale.org](http://www.futurodigitale.org)
3. Citizens of the world (Turkey)
4. ACTIVE BULGARIAN SOCIETY (Bulgary) - <https://www.activebulgariansociety.org/>
5. Regionalna Romska Obrazovna Mladinska Asocijacija (Former Yugoslav Republic of Macedonia) - [www.rromasn.org](http://www.rromasn.org)

## Accommodation

For this YE, the participants will be accommodated in Marabu Camp, in 4-6 bed rooms, mixed international, but NOT GENDER 😊. Each room has its own bathroom.

(<https://www.facebook.com/Tabara-Marabu-676107549160137/?fref=ts>)

The camp has internet, video projector, conference room, own dining room and a big green yard to enjoy the free time. **You should bring your own hygienic products, flip flops, house shoes, including towels.** Bed sheets are provided by Marabu Camp.

## Financial Conditions

- Accommodation, food and materials during activity days as well as visa costs are fully covered by the project.
- Travel costs for the meeting will be reimbursed when invoices, e-tickets, boarding passes and other tickets are delivered to the host NGO according to Erasmus + rules. We have a specific document.

Nr.	Country	Distance band	Limit/participant Euro
1.	Romania	10 - 99 km	20
2.	Bulgaria	100 - 499 km	80
3.	Macedonia	100 - 499 km	80
4.	Turkey	500 - 1999 km	170
5.	Italy	500 - 1999 km	170
6.	Spain	2000 - 3999 km	270

## How to get there ?

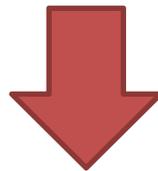


### If you travel by plane...

...The nearest airport is Timisoara, from where we will pick you up and bring you to the venue (around 150 Km);

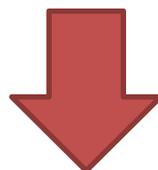
...Another option is Belgrade – we can also arrange pickups but is easier and cheaper if you group yourselves to be picked up all together. Please take into consideration that picking you up from Belgrade is not free, we need to contract the transport company to pick you up and, usually it cost around 20 Euro/person, depending on the group it can be cheaper.

... We can assist you in coming even from Budapest (from where a 2 ways transfer is around 55-60 Euro) by contracting the transfer companies from Timisoara, which will pick you up from the airport or train station. You can also take a train from there to Timisoara, is a bit cheaper. (<https://www.bahn.de/p/view/index.shtml>) From Timisoara we will arrange pick-ups.



### If you travel by train...

If you travel by train the final stop should be Timisoara Nord or Resita Nord, from where we will pick you up! Timisoara has direct trains from most of the European cities. (Link to check out the connections <https://www.bahn.de/p/view/index.shtml> )



### If you travel by car...

If you travel by car, have in mind that now we have highways from Hungary, Serbia and Croatia directly to Timisoara. From Timisoara you will have to drive 150 more km to arrive at Marabu Camp. **Please be aware of the ROVIGNETA, the fee which you must pay at the border. (For 1 week is around 6 Euro. Is mandatory and the fines are very high if you do not buy it)**

**The National Legislation regarding car transport refers to reimburse 7.5l / 100 KM and that's the rule we will use.**



The Address of the camp is:

Milcoveni Village (Exactly at the entrance in the village)

Berliste Town,

Caras-Severin County

Romania

**IMPORTANT!!!! From whatever country, you are coming, BUCHAREST IS NOT AN OPTION!! Is 600 km away from the venue and about 14 hours travel by train!!!!**

**!!! Please take into consideration that for the pickups we will need to save some money from the travel budget. For this we recommend you to contact the other groups to meet each other and being picked up together!!!**

Please let us know about your travel plan before booking any tickets and we will find the best solution together. ([margaretahertanu@yahoo.com](mailto:margaretahertanu@yahoo.com) , [sciasmin333@gmail.com](mailto:sciasmin333@gmail.com) )

#### Other information...

**The currency** - In Romania the currency is **RON**, we do not use Euro. The exchange rate can change but usually is like this **1 Euro = 4.4 Lei**. Do not exchange for less than 4.3 Lei. We will assist you in exchanging the Euro. Life in Romania is usually cheaper than other European Countries.

**Health insurance** - all partners have the responsibility in assisting the participants for obtaining the EHIC (European Health Insurance Card) which is free, or the participants will take care of this aspect by themselves. In Romania the Emergency services in Hospitals are free but let's hope it doesn't come to this 😊

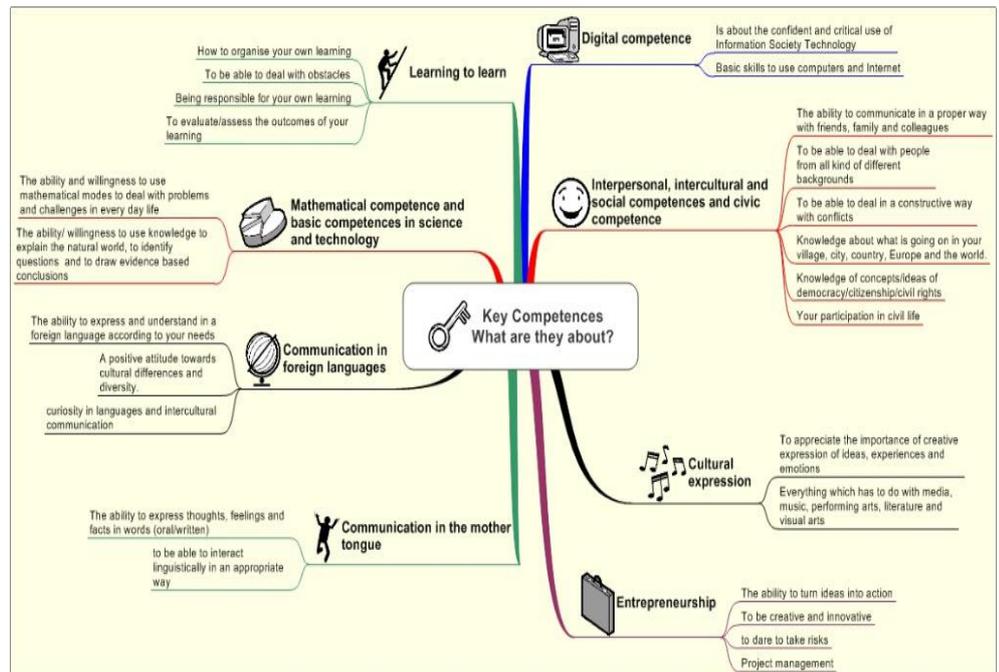
**Clothing and weather** - as the weather can change from one day to another, we suggest you to have comfortable clothes and shoes for both situations. In general, the weather in May is very capricious but can be very warm!! For which we suggest you to bring **sun lotion** and **mosquito protection** to ensure your comfort while staying in Romania. You can even bring your swimming suit; we can never know what opportunities for relaxing in our free time can come 😊

**!!!!!!If you have allergy to dust, pollen and other plants, please take the appropriate medicine with you!!!!!!**

About Youthpass certificate...



All participants in the youth exchange have the option of receiving a Youthpass certificate which proves their participation in the exchange. Youthpass is a tool to document and recognize learning outcomes from youth work activities. It is available for projects funded by Erasmus+: Youth in Action (2014-2020). It is a part of the European Commission's strategy to foster the recognition of non-formal learning, putting policy into practice and practice into policy:



- While creating their Youthpass certificate together with a support person, project participants are given the possibility to describe what they have done in their project and which competences they have acquired. Thus, Youthpass supports the reflection upon the personal non-formal learning process and outcomes.
- As a Europe-wide recognition instrument for non-formal learning in the youth field, Youthpass strengthens the social recognition of youth work.
- Youthpass supports active European citizenship of young people and of youth workers by describing the added value of their project.
- Youthpass also aims at supporting the employability of young people and of youth workers by raising their awareness of and helping to describe their competences, and by documenting their acquisition of key competences on a certificate.

Your sending NGO should provide all relevant information about the Youthpass certificate and you can also check it yourself on the official website <https://www.youthpass.eu/en/>,

Contact:

If you still have any questions, please contact us via e-mail [margaretahertanu@yahoo.com](mailto:margaretahertanu@yahoo.com) and [sciasmin333@gmail.com](mailto:sciasmin333@gmail.com)

Contact persons for this project are: Iasmin SCUNDEA (0040742662478) and Margareta HERTANU.

Day 0

Arrival of the participants



Day 1:

- Introduction
- Getting to know each other
- Rules, Fears, contributions and expectations.
- Team building
- Reflection groups



Day 3:

- Audio-Visual message
- Communication contract & debates regarding the audio-visual
- TV show/ debate.
- World Caffee – Successful stories



Day 2:

- Erasmus+
- 8 Key competences & Youthpass
- What is audio-visual ?
- Visit a local news HQ.
- Reflection groups



Day 4:

- Clasification of audio-visual ad types
- Presentation of a advertising style
- Debates based on the presentations
- Reflection groups



Day 5:

- Study visit: Local Radio station from Resita
- Temathical activities in Resita
- Traveling back to Milcoveni
- Reflection groups



**Day 6:**

- Visiting the local Roma community
- Study Case: Work group.
- Presentation of the news found on the field pt. 1
- Presentation of the news found on the field pt. 2
- Reflection groups

**Day 7:**

Day starter: Watching the news !

Watching the short film „Quarter past five” and „The Holocaust upon Roma”

Idea presentation for an audio-visual product

Reflection groups

**Day 8:**

- Quick review of the sessions in the last days
- Follow-up and dissemination
- Final Evaluation
- Youthpass ceremony!

**Day 9:**

- Everybody leaves ! ☹

Every night there will be an intercultural evening held by each country independently!! For best traditional and cultural experiences it would be nice if every country could bring something specific from their little part of the world (food/drink/sweets, whatever goes ☺ )